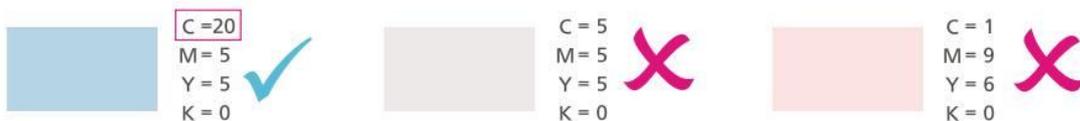
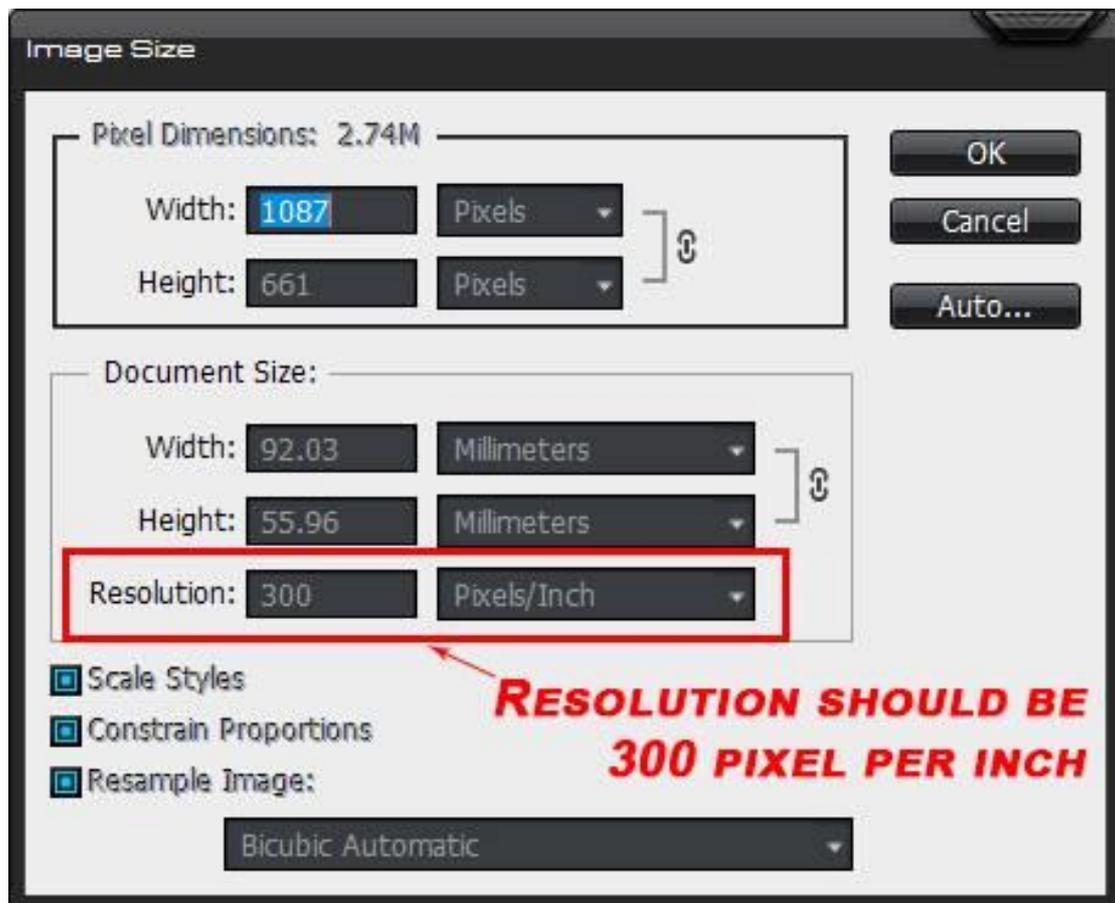


Artwork Specification and Guide

1. Printing files must be saved in CMYK mode, if files are in RGB mode, Pantone color or other color mode, it will be converted into CMYK mode. Should there be any difference in quality, we would not be held responsible.
2. Avoid setting color tints (toning) lower than 10%, otherwise the color reproduction will not be obvious when printing.

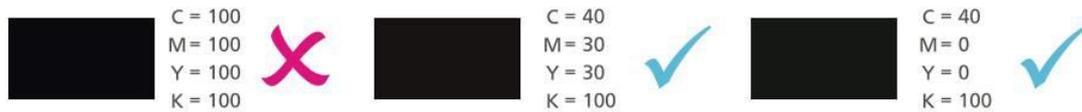


3. Image resolution must be 300 pixel/inch. (For Photoshop user only. Please refer to the image below.)



4. There will be a certain level of color variance compared with color proofing; the printing color will follow the machine color standard.

5. Only accept Ai format (Adobe Illustrator), ensure that all texts are expanded, and images are embedded.
6. Minimum font size is 4pt for a clear print. Anything lower than that will result in poor quality.
7. CMYK format (C100%, M100%, Y100% and K100%) must not be more than 250% as it will cause printing issues. For solid blacks, customer is required to fill in as follow C40%, M30%, Y30% and K100% in the file.



*However, avoid using SUPER BLACK on small text as due to ink spread.

8. Lines or curves should not be less than 0.176mm/0.5pt, anything lower will cause the lines to break or entirely not printed.
9. Please make sure all the artwork must be expanded (Creating Outline), include PDF format, which is to ensure your files will be smoothly printed. (For Illustrator user only).
10. Please refer to the image below for the:
 - a. Full Bleed size
 - b. Trim Size
 - c. Safe Zone size



11. If the artwork have no bleeding, there might be white space issue after the coscard is being cut out.

12. We will not be responsible for any misplacement, picture blur, spellings or type error on customer's artwork. The printing will be based on what was given to us with the above criteria.
13. We will not be responsible for any artwork and content fill up with overprint, which does not print out in final product.
14. For Spot UV on text, smallest font size must fill stroke 0.5pt, we will not be responsible for the defect if the artwork does not comply to the above conditions.
15. All text in solid black or grey, must fill in only black percentage. We will not be responsible if the final product color is running out of text.
16. Please indicate the front and back of your artwork.

Illustrator user:

- Please ensure all text and effect are expanded, images are embedded with 300dpi.
- Artwork must be in CMYK mode.
- Please make sure your artboard size matched our size stated above.

Photoshop user:

- Please ensure your resolution is 300dpi and are in CMYK mode.
- Please make sure your artwork/paper/artboard size matched our size stated above.